

Submission Guide

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1. Important Dates

ENTRIES OPEN: 12 NOVEMBER 2019
DEADLINE: 06 DECEMBER 2019
JUDGING: 18 DECEMBER 2019 (Agencies)
7 JANUARY 2020 (Students)
AWARDS NIGHT: JANUARY 2020

- 1.1 When can I start working on my entries?**
You can start working on your campaign from today. All information pertaining to the brief is available on page 2.
- 1.2 When can I submit my entries?**
While you can start working on your campaign beforehand, submissions on the entry site begins on 12 November, 2019.
- 1.3 What is the last date for submission?**
The deadline for submitting entries is 06 December 2019.
- 1.4 When are the Judging dates?**
Judging will take place on 18 December 2019 for agencies and 7 January 2020 for students.
- 1.5 When is the awards night?**
Awards night will take place in January, 2020 in Mumbai.

2. Submission

- 2.1 Where do I start?**
Start by reading the submission guide. It has been given in detail with deliverables & submission format.
- 2.2 What are the submission requirements and deliverables?**
The submission requirements and deliverables are mentioned in detail in this pdf. In short — answer the brief and submit your work as an A2 board alongside your online submission (agencies). Students need to send a high resolution PDF of A4 size.
- 2.3 What is the A2 board?**
The A2 board (420 x 594 mm) must be mounted on cardboard/sunboard and should not be more than 2mm thick. There is no specific gridline to follow.
- 2.4 Can I submit more than one entry for the brief?**
Yes. You can create and submit as many entries as you want for the brief.

3. Eligibility

3 Who can enter?

All Agencies and Students (16 and above) can participate.

3.1 Can we enter as a team?

Yes. Individual entry of students (16 and above) is acceptable or as a team of two.

3.2 Can I team up with friends from other universities/agencies/companies?

No. Teams should be made from the same agency/ university only.

3.3 Is there a limit to how many entries one can enter?

No. You can enter as many entries as you like.

4. Sending Entries by Post (Only for agencies)

4.1 How do I label my entries for posting?

Please use the entry ID provided upon completion of submission via the online system.

4.2 When is the date to submit the creative by post?

The A2 (physical board) should reach the Times office no later than 13th December, 2019.

Failing which the entry will not be taken into consideration

4.3 What address do I send my entries to?

Addressed to:

Shambhavi Mishra

Times Tower

Kamala Mills Compound

Lower Parel Mumbai 400013

Email: timespowerofprint@timesgroup.com

4.4 How do I send work from outside Mumbai?

Mark your package as 'Competition material: no commercial value'. If you need to indicate the value of the goods in the package, use a token value, for example INR 100 per entry. Please make sure you have settled all shipping costs before sending

your entries. Otherwise your package could be held up or refused at our office because of extra shipping costs.

4.5 How will I know if my package has arrived?

We won't notify you when we receive your package. We will only get in touch if your package doesn't make it to our office.

5. Results & Winnings

5.1 How will I know if I've been nominated?

All nominations will be announced on www.timespowerofprint.com in the week of 16 December 2019 for agencies and the week of 13 January 2020 for students.

5.2 When will I know if I've won?

All award winners will be announced at Times Group Event in January, 2020.

5.3 What will I win?

The winning team will receive:

- **Agencies:** The National level winning team will be sent to the Cannes Lions International Festival of Creativity, 2020 and win a Times Power of Print Trophy. Zonal level winners will be chosen from North, South, East and West and will be awarded special hampers. Winning campaign of agencies will be published in The Times Group publications.
- **Students:** National level winning team will win an internship with Croma. Zonal level winners will win Croma vouchers.